



Intercultural Communication, Small-Culture, Narrativity and Reflexivity from the University of Manchester (to be) presented at ...



Peking University

Using a Small-Culture Narrative Approach to Explore Intercultural Communication: A Departmental Approach and a Chinese-focused Case study

跨文化交际的小文化叙事视角：
教学与研究层面的探索

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Venue: Room 120, The Department of English Language and Literature, Peking University, China
地点：北京大学英语系化学北楼 120

In this presentation, we outline the broad approach to the study of, and research into, intercultural communication that we are pursuing at the University of Manchester. Through undergraduate and Masters courses and in doctoral supervisions, we are encouraging a “small-culture” approach (Holliday, 1999) to the exploration of ‘cultural’ and ‘intercultural’ phenomena and practices. Much of the intercultural study in the department also employs narrative research design and adopts a reflective and reflexive stance. We first introduce these aspects of our approach and illustrate how these are utilised in our teaching and supervision. We then present a case study illustrating what such a reflexively-undertaken, narratively-pursued small culture approach looks like. This case is that Xiaowei’s doctoral study – a narrative study of the acculturation experiences of some Chinese postgraduate students in the UK. We conclude by discussing the issues and insights emerging from our approach to the ‘intercultural’ with view to drawing out some conceptual and methodological implications for our future teaching and research.

在此演讲里，我们将介绍我们在曼彻斯特大学对跨文化交际进行研究和教学所探索的方法。通过相关的本科、硕士课程以及博士辅导，我们鼓励用“小文化”（Holliday, 1999）的方法来探索“文化”和“跨文化”现象等。我们系许多对跨文化的探讨同时也采用叙事研究的方法，并且重视反思和“reflexivity”。首先，我们将介绍小文化视角的内容和特点，包括我们在教学和辅导中是如何运用它的。然后，我们用一个具体的研究案例来进一步阐述这种视角和方法可以怎样应用于研究中。这个案例是晓薇的博士研究——关于一些旅英中国硕士生“涵化”经历的叙事性探索。最后，我们将总结在使用这种研究视角过程中的问题和心得，期望能给今后跨文化方面的教学研究在理论和方法上提供一定的经验借鉴。